

Amanda Dale Wroten

Old Dominion University, College of Arts and Letters, Department of Communication
Hampton Boulevard, Norfolk, VA 23529
awroten@odu.edu

Education

Graduate Certificate Coursework – Disability Studies (2019), City University of New York.

Master of Arts – Humanities, emphasis in Culture, Technology, and Social Change (2006), Old Dominion University, Norfolk, Virginia.

- Capstone/Thesis: “Veiled Intentions: How American Television Frames the Veiling Practices of Afghani Women.” – Advisor: Dr. Dana Heller.

Bachelor of Science – Communication, minor in English (2002), Old Dominion University, Norfolk, Virginia. Summa Cum Laude.

- Dean’s List, National Dean’s List, Lambda Pi Eta, Golden Key, and Sigma Tau.
- Research Assistant to Dr. Fran Hassencahl.

Teaching Experience

Adjunct Instructor of Communication (2008 – Present), Christopher Newport University, Newport News, Virginia

- COMM 320 – Mass Communication and Society
- COMM 330 – Gendered Communication
- COMM 332 – Social Media
- COMM 201 – Public Speaking (Online and Face-to-Face)
- COMM 222 – Media, Culture and Technology
- COMM 330 – Communication Race, Gender and Class (Revised from COMM 330 – Gendered Communication)
- COMM 352W – Philosophy of Communication (Writing Intensive) (Online and Face-to-Face)
- COMM 367 – Health and Communication Topics Course: Disability & Communication (Online)
- ULLC 100 – First Year Seminar – The Simpsons: Exploring Popular Culture and Discovering Popular Imagination

Adjunct Instructor of Communication (2008 – Present), Old Dominion University, Norfolk, Virginia

- Lead Instructor: COMM 495 – Disability, Mass Media, and Society (Online)
- Lead Instructor: COMM 473 - Television and Society (Online)
- Co-Lead Instructor: COMM 101 – Public Speaking (Online and Face-to-Face)
- COMM 260 – Understanding Media (Online)
- COMM 495 - Communication in the Digital Age (Online)

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Awards

Old Dominion University - *President John Broderick Diversity Champion Award* - 2018

Old Dominion University - *ODU Football Gameday Professor* - 2022

Boy Scouts of America - *President's National Marketing Award*

- *Marketing Brochure* - 2006
- *Marketing Collateral* - 2006
- *Marketing Video* - 2008
- *Website* - 2014
- *Digital Newsletter* - 2015

Publications and Conferences

Whithaus, Carl, Kevin Eric De Pew, Elif Guler, Sonia Kralovcova, Carl Miffleton, Liz Schleeper, and Amanda Wroten. "Blogs, Collaboration and Assessment." *Collaboration_Literature_and_Composition*. Eds. Frank Gaughan and Peter Khost. Cresskill, NJ: Hampton Press, 2006.

"Veiled Intentions: How American Television Frames the Veiling Practices of Afghani Women." *Popular Culture/American Culture Association Conference*, San Francisco, CA. April 2008.

"The \$%#@ is Back: Constructing Gender and Portraying Media Bias in the Coverage of Senator Hillary Clinton's 2008 Presidential Campaign." *Popular Culture/American Cultures Association Conference*, New Orleans, LA. April 2009.

"He Fights Like You Jack: Construction of the Self and Integration of the Psyche in Master and Commander: Far Side of the World." *Popular Culture/American Cultures Association Mid-Atlantic Conference*, Arlington, VA. October 2010.

"Saints and Sinners: A Jungian Analysis of the Antihero in Boondock Saints." *Popular Culture/American Cultures Association National Conference*, Washington, DC. April 2013.

"The Past as Prologue: The Child Archetype and the Quest to Integrate the Psyche in Stranger Things." *Popular Culture/American Cultures Association Southwestern Conference*, Phoenix, AZ. April 2017.

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“The Walking Dead as a Precautionary Tale of Southern Gothic.” Virginia Humanities Conference. Shenandoah University, Winchester, VA. May 2017.

“A Dog Never Changes: Companion Animal Friendship Through *Fallout* In Role Playing Games.” Virginia Humanities Conference, Roanoke, VA. April 2018.

“Hot Topics for Police Foundations.” International Association of Chiefs of Police National Conference. Orlando, FL. October 2018.

“How to Raise More Money: Building Blocks and Accelerators for Fundraising Success.” International Association of Chiefs of Police National Conference. Orlando, FL. October 2018.

“A Dog Never Changes: Companion Animal Friendship Through *Fallout* in Role Playing Games.” Popular Cultures Association/American Cultures Association National Conference. Washington, DC. April 2019.

Professional Service

Panel Chair: “Bad to the Bone – Three Generations of Film Antiheroes.” Popular Culture/American Cultures Association National Conference, Washington, DC. 2006.

Reviewer: Central States Communications Conference, 2009.

Panel Chair: Politics Portrayed in Electronic Print and Media I: The Press Covers the 2008 Election. Popular Culture/American Culture Association Conference, New Orleans, LA. April 2009.

Presenter/Lecturer: “Fundraising, Marketing, and Communication for Guides.” American Mountain Guides Annual Meeting, Boulder, CO. October 2013 & 2014.

Ad Bowl Panel Guest. Collegiate DECA. Christopher Newport University. Newport News, VA. February 2013.

Contributor: “Online Teaching for Communications Website.” Old Dominion University Department of Communication, Norfolk, VA. July 2015.

Consultant: “Social Media for Scout Executives.” Boy Scouts of America Top Hands Conference, Dallas, TX. August 2015.

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Co–Author of a complete redesign of COMM 101R at Old Dominion University for Distance Learning, including designing modules, relevant course documents, structure, and video lectures. 2017.

Presenter: “Work/Life Balance for Women.” Her Campus. Christopher Newport University, Newport News, VA. October 2018.

Style Editor: Dissertations and Thesis for the College of Arts and Letters. Old Dominion University, Norfolk, VA. March 2021 to present.

Participant: “Antiracial Pedagogy.” Old Dominion University, Norfolk, VA. October 2021.

Lead Instructor: Blackboard Conversion, Old Dominion University, Norfolk, VA. May 2022.

Outside Experience

EXECUTIVE DIRECTOR

Newport News Police Foundation / Newport News, VA / March 2016 – Present

CHIEF MARKETING, PUBLIC RELATIONS & FINANCE DIRECTOR

Boy Scouts of America / Newport News, VA / September 2013 – February 2016

EXECUTIVE DIRECTOR

Gloucester-Mathews Humane Society / Gloucester, VA / April 2013 – September 2013

EXECUTIVE DIRECTOR

Newport News Green Foundation / Newport News, VA / September 2009 – March 2013

PUBLIC RELATIONS COORDINATOR

Ferguson / Newport News, VA / May 2008 – August 2009

COMMUNITY RELATIONS DIRECTOR

Boy Scouts of America / Newport News, VA / November 2004 – May 2008